



UNITED SURVEYORS OF ARIZONA
"A MEMBER OWNED NON-PROFIT ORGANIZATION"

BOD Meeting Minutes 02/09/2016

Call to Order

- Meeting called to Order at 5:30
 - Members Present: Kent Groh, Chris McDonald, Bill Swope, Ted Mort, Megan Groh, Ron Barbala, Chris Franks, Mike Banta and Kara Jensen with Triffid Online Marketing
 - Guest included Dr. Downey and Pauline Acosta

Approval of Minutes

- Board Meeting 1/12/16 -
 - Motion by Ron Barbala and approved.

Presidents Report

- Verbal Report Kent Groh
 - Brief Report on APLS Board Meeting attended By Kent Groh and Michael Banta.
 - APLS has asked USOFAZ to review a proposal for a Joint Member on our respective Boards.
 - Discussion centered on the timing of this action. Decision by our Board was to respectively decline the request at this time. We will focus on building our membership first and cementing our message to the community.
 - The Board directed Megan to prepare and send a letter to APLS to decline the offer.
 - Kent reported a short discussion with ALPS as to whether Kent would continue to represent APLS as NSPS Director. No action at this time.
 - Guest included Dr. Downey and Pauline Acosta
- EVIT Report by Dr. Downey
 - Dr. Downey and Pauline Acosta, introduced themselves to the Board and presented a discussion on providing education support for USOFAZ. Discussion centered on regulations and requirements to become a RLS, and structuring classwork and programs to derive a core curriculum. Dr. Downey introduced a current alliance with Arizona Builders Alliance (ABA) to provide a survey pathway Apprenticeship. A copy of their program was distributed for review and further discussion. It was suggested that John Rose be invited to the next meeting.

Secretary/Treasurer's Report (Mike Banta)

- Current Funds – 02/09/16
 - Checking Account \$762.14
 - Savings Account \$ 25.00
 - PayPal Account \$217.87
 - Total \$1005.01
- Membership Status – received Applications and Checks for a current total of 21 members

Association Manager Report (Megan Groh)

- First newsletter planned for an email blast on March 1st. All Board Members are to send an article for posting.
- Email blast for announcing USOFAZ was sent out. 1200 emails were sent and approximately 150 were returned as undeliverable. Postcards were to be sent for the remaining.
- Quality Control Measures are to be in place for publications. Proofread and spell check.
- Our next email is to include a listing of our first seminars and a coupon for first time members to receive a 50% coupon towards the cost of the seminar.
- First Seminar – contact has gone out to Noel Hebets on review of contracts and to Virgil Coxon with ADOT.
- Kent and Mike to participate with a Business to Business radio spot.
- Membership Certificates have been prepared and distributed to our initial members.

Action Items

- Promoting National Surveyors Week – request sent to Governor Ducey for a “Proclamation in Support of Surveyors Week”
- Outreach for involvement was discussed – Chris Franks suggested Arizona Foster Children for encouraging education in surveying supported by the state.
- Bill Swope has lunch and meetings setup with ASHE and APWA, along with Kent.
- Research electronic meetings for broadcast and to increase participation.
- Suggestion made of meeting times during the workday to reach out to more people.

Website (Kara w/Triffid)

- Enhancements to the website have been ongoing including updates to the registration process.
- An analysis of the website hits and uses and the amount of activity on the site was discussed showing that the site is being reviewed and that users are staying on the website for a few minutes at a time and which pages they are visiting.

Next Meeting - March 8th, 2016

Respectively Submitted,
Michael A. Banta, PLS

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